

SPONSORSHIP PACKAGE

Good Old

Canadian Pond Hockey



13th Annual



Julia's Hope Cup & Carnival



Saturday, February 17th, 2024

Chippawa Park Pond



*Donate Online, as a Team or Individually to Support
The Hope Centre and Julia's Hope Cup Event.*

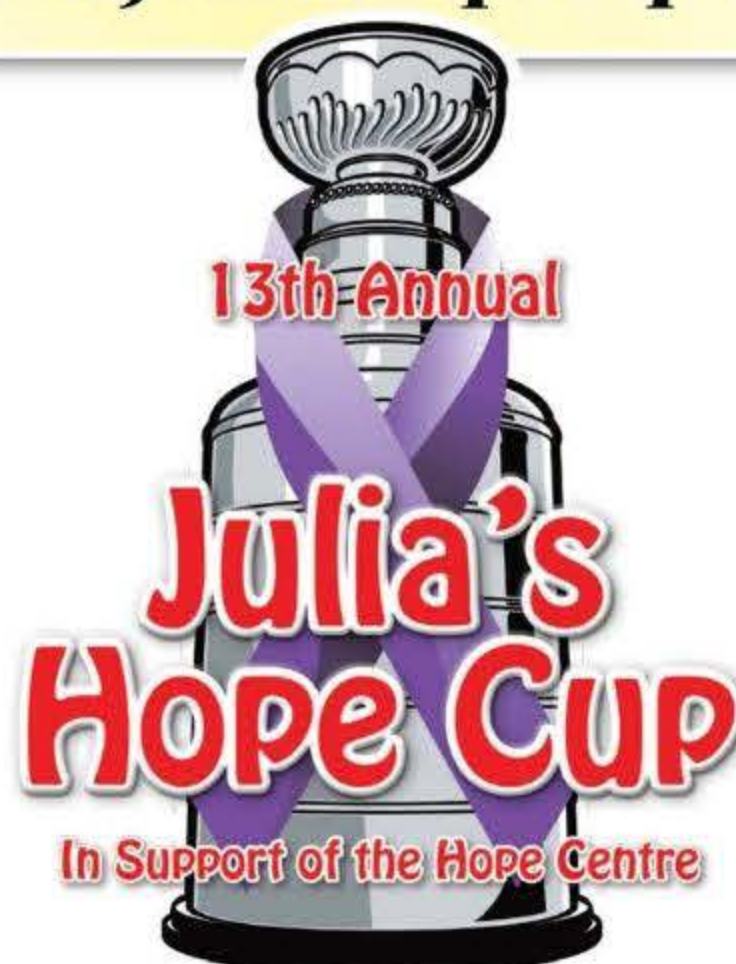
www.juliashopecup.ca

**Silent
Auction**

KID'S TOURNAMENT

Register Day of at 9:00 a.m.
Puck Drops at 9:30 a.m.

Kids Play Free
Ages 5 - 12



**Food and
Games**

ADULT TOURNAMENT

Register Day of at 11:00 a.m.
Puck Drops at 12:30 p.m.

\$50.00 Registration
Ages 14 and up

WWW.JULIASHOPECUP.CA

MESSAGE FROM PAUL & TINA TURNER!

We are pleased to announce that the 13th Annual Julia's Hope Cup will be returning to our traditional annual pond hockey tournament and carnival on Saturday, February 17, 2024 at Chippawa Park Pond in Welland.

Every year, the Welland Community looks forward to Julia's Hope Cup a celebration of the life of Julia Turner and her humanitarian spirit, while raising funds in support of The Hope Centre.

Years ago, we created the Hope Cup Pond Hockey Tournament to raise money for the Hope Centre. This festival gathered families in the community for classic outdoor Canadian pond hockey with an indoor silent auction and amazing prizes donated by local businesses. The name changed to Julia's Hope Cup after our daughter Julia passed away, to honour the life of Julia and her inspiring spirit.

Funds raised will support The Hope Centre's food security programs. In 2023, The Hope Centre had over 19,000 visits to their food bank and served over 32,000 community lunches to help the most vulnerable in our community. More people than ever are facing food insecurity in Welland and depend on support from their community.

This year, The Hope Centre is celebrating 50 years of Hope in Welland and Julia's Hope Cup is aiming to raise over \$50,000 to support their mission. We hope that we can count on your support to help us reach our fundraising goal.

Paul & Tina Turner

www.juliashopecup.ca





SPONSORSHIP OPTIONS



COMMUNITY CHAMPION \$5,000

Provides 50 single parent families with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured prominently on the event website
- Logo/Name on media coverage
- Logo/Name on ALL social media Posts and Email blasts



COMMUNITY LEADER \$2,500

Provides 20 families of 4 with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured prominently on the event website
- Logo/Name on ALL social media posts
- Logo/Name on event day signage



COMMUNITY BELIEVER \$1,000

Provides 25 senior couples with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured on website
- Logo/Name on 4 social media posts
- Name on event day signage



COMMUNITY FRIEND \$500

Provides 15 individuals who live alone with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured on website
- Logo/Name on 1 social media post



COMMUNITY SUPPORTER \$250

Provides 10 children with lunches for one week.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured on website

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SPONSORSHIP REPLY FORM



CONTACT & COMPANY INFORMATION:

Contact Name: _____

Company Name: _____

(as you want it to appear in print)

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

I WISH TO BECOME A SPONSOR:

Community Champion - \$5,000

Community Friend - \$500

Community Leader - \$2,500

Community Supporter - \$250

Community Believer - \$1,000

I WISH TO DONATE A DIFFERENT AMOUNT:

Amount: _____

PAYMENT METHOD:

Cheque is enclosed made payable to The Hope Centre

Please invoice me at _____

Credit Card payment Number _____

Exp. _____ Code on the back of the card _____

Please email to confirm your sponsorship and provide logo files to Jennifer Sinclair,
Community Engagement Coordinator at The Hope Centre at jsinclair@thehopecentre.net

For inquiries please call Jennifer Sinclair at 905-788-0744 ext. 223

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